THE ALTERNATIVE

USING LIFE INSURANCE

00307140 CV

Prepared for:

Ruth and Al Sample

This proposal by Pension Concepts has been designed to illustrate how you may increase your retirement income over your life expectancy with added flexibility.

Consider taking the Single Life from your pension and provide your spouse a survivor benefit through a life insurance alternative.

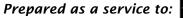
The savings may be greater or less than illustrated. When the time value of money is considered, the savings will be less.

See attached policy illustration for guaranteed values and other important disclosures. This presentation is not valid without complete underlying illustrations for all policy summaries shown.

This presentation shows the continuation of the currently illustrated non-guaranteed elements and is neither an estimate nor a guarantee of future performance. These non-guaranteed elements are subject to change by the company. In the future, the actual non-guaranteed elements may be more or less favorable than those illustrated.

> Prepared by: <u>New York Life Agent</u> New York Life Insurance Company Main St. Anytown,US (123) 456-7890

> > January 2, 2007





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Is Pension Maximization

Feasible for You?

+	Election of a Single-Life pension option is usually irrevocable. You should determine whether your own pension provides a reversion feature.
+	Does your pension plan require that you elect the joint-and-survivor plan in order to maintain medical benefits?
+	Does your pension plan provide for cost-of-living increases? If so, you may need to purchase a much larger amount of insurance in order to provide your spouse with comparable income.
+	Inflation or unexpected expenses may erode your disposable income. At some point, you may not be able to afford life insurance. If your policy is canceled, your spouse will lose part of his or her income.
+	At your death, annuity rates may have changed. Your spouse may not be able to buy as high an income as you planned for.
+	Every situation is unique. Electing A "Single Life" pension and purchasing life insurance as an alternative means of providing for the surviving spouse is a serious and complex decision. Your New York Life agent will recommend a life insurance plan to accomplish your goals. Your New York Life agent will also encourage you to get an expert "second opinion" from your own tax advisor or employee benefits counselor.
+	Dividends and interest crediting rates are not guaranteed. <u>Your plan may not work</u> if there is a reduction in the applicable dividend scale or interest crediting rate. Ask your agent to show you values based on a reduced dividend scale or interest crediting rate.



What are your

"Retirement Income Objectives"?

You want the most income you can possibly receive.

You also want income for Al if you die before him.

You want to be able to change your plan if your circumstances or the circumstances of your family change.

See attached policy illustration for guaranteed values and other important disclosures. This presentation is not valid without complete underlying illustrations for all policy summaries shown.



Prepared: January 2, 2007

YOUR SITUATION

THE ALTERNATIVES

Will Your Present Plan Provide You With What You Said You Wanted? Compare Your Present Plan With A Life Insurance Solution

Your Situation Present Plan+						Life Insurance Policy(s)&& Protector Universal Life Age 58 Preferred		
Your Age	Single Life Monthly Income Option	Joint & 100% Survivor Income Option	Reduction in Monthly Income	Reduction Assuming 25% Tax Bracket	Premiu	Monthly Premium 10 Pay*#	Monthly Premium 20 Pay*#	Monthly Premium Life Pay#
58	\$0	\$0	\$0	\$0		\$75,290	\$38,145	\$657
63	\$0	\$0	\$0	\$0		\$720	\$720	\$657
65	\$4,800	\$4,080	\$720	\$540		\$720	\$720	\$657
70	\$5,520	\$4,690	\$830	\$623		\$0	\$720	\$657
75	\$6,240	\$5,300	\$940	\$705		\$0	\$720	\$657
80	\$6,960	\$5,910	\$1,050	\$788		\$0	\$0	\$65
85	\$7,680	\$6,520	\$1,160	\$870		\$0	\$0	\$65
		Total (Annual)	\$236.880	\$177,660				

Assumes 3% salary increases before and 3% COLA after retirement beginning at age 65. Al would receive \$4,080 per month if Ruth should predecease him.

+ Information from factfinder and/or current Plan Administrator

How Much is Your Cost Through Age 85?	\$236,880	\$153,050	\$202,305	\$212,814
Present Value Pre-Tax (4% Discount)	\$159,101	\$139,531	\$151,622	\$136,592
How Much Could the Alternatives Benefit				
You Through Age 85?	\$0	\$83,830	\$34,575	\$24,066
Present Value Pre-Tax (4% Discount)	\$0	\$19,570	\$7,479	\$22,510

PRESENT VALUE is a series of future cash flows at a constant discount rate.

NOT VALID WITHOUT AN ATTACHED POLICY ILLUSTRATION FOR EACH POLICY SHOWN. PLEASE REFER TO THE ATTACHED BASIC ILLUSTRATION FOR GUARANTEED VALUES AND OTHER IMPORTANT INFORMATION."

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Summary YOUR SITUATION IS REDUCTION IN INCOME. THE ALTERNATIVE IS TO MINIMIZE THE REDUCTION AND PROVIDE MORE FLEXIBILITY.



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You Said You Also Wanted

FLEXIBILITY

			Life Insurance Policy(s)				
		Joint &		niversal Life Age	58 Preferred		
		Survivor (Pension Plan)	10 Pay*	20 Pay*	Life Pay		
	What Does Your						
~~~	Family Receive Upon	\$0	\$504,075	\$504,075	\$504,075		
	SIMULTANEOUS DEATH?						
$\rightarrow$	Does Your Pension						
	Provide EXTRA CASH if You Need It?	Joint & Survivor	10 Pay*	20 Pay*	Life Pay		
	End of 5 Years	\$0	\$94,710	\$51,747	\$13,819		
	End of 10 Years	\$0	\$155,084	\$102,340	\$51,910		
	End of 27 Years	\$0	\$251,423	\$280,967	\$190,374		

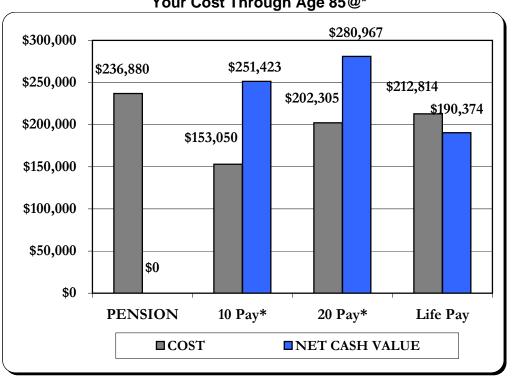
If AI dies before you, your money is locked up under your pension plan. The ALTERNATIVE may permit you to have \$83,830 more retirement income regardless of what happens later.

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### Which of the Alternatives

### Is Best For You?



Comparison of Premium (Cost) / Cash Surrender Value Your Cost Through Age 85@*

The IRC requires that the excess of all amounts paid to you in cash (whether by partial surrender or loans over cost basis) will be considered to be taxable income if the contract terminates for any reason other than death (IRC Sec.101). Your contract is designed to be in force until your death. If it is surrendered or lapses for non-payment of premiums, income taxes may well become payable.

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The graph compares four alternatives you and Al will have during retirement. Each alternative will give him lifetime income in the event you predecease him after retirement, but at different costs. In addition, the alternatives have a net cash value that builds up while the pension does not. Illustrated are cost and net cash value build-ups of each alternative at your age 85.



### AL'S INCOME PAGE AT RUTH'S DEATH

		FLE		OMPARISO	N			
				PENSION <u>PLAN</u>		LIFE INSURANCE ALTERNATIVES		
IS A LUMP SUM DISTRIBUTION AVAILABLE			BLE?	NO		YES (Income Tax Free)		
	ARE INTEREST ONLY PAYMENTS AVAILA (To Preserve Principal)			NO YES (Fully Taxable)				
		IN	COME CO	MPARISON				
				YES		YES		
ESTIMATED LIF			FITS?	(Fully Taxable)		(Partially Taxable ¹ )		
N .				eterminable number of	vears			
			0					
				ion Plan		Pension Option Annuitizing the		
						Life Insurance	e Benefit*	
AL'S AGE**	TAX		Monthly Gross Income ¹	Monthly Spendable Income ²		Monthly Spendable Income ³	Monthly Gross Income⁴	
67	25%		\$4,080	\$3,347		\$3,347	\$3,548	
72	25%		\$4,690	\$3,804		\$3,925	\$4,134	
77	25%		\$5,300	\$4,262		\$4,764	\$4,950	
82	25%		\$5,910	\$4,719		\$6,018	\$6,147	
		S REPRESENT 1	. ,	. ,	E TO AL ASSUMING	GRUTH DIES WHEN	. ,	
¹ Per	¹ Pension Monthly Gross Income:				Equal to joint and survivor income option from pension plan (before-tax.)			
² Pension Monthly Spendable Income:				Reflects income after Federal Income Taxes. Assuming other income is present which equals the personal exemption and standard deduction amounts.				
³ Pension Option Annuitizing the Life Insurance Benefit; Monthly Spendable Income:			Figures are ba	Reflects income after Federal Income Taxes. Figures are based on current New York Life, Life Only Lifestyles® Life Income Annuity settlement option rates (as of 12/01/2006). Actual experience could vary.				
⁴ Pension Option Annuitizi		Insurance Benefit; hly Gross Income:	Figures are ba	ne prior to Federal Inco used on current New Yo us of 12/01/2006) Actu	ork Life, Life Only Lifes	tyles® Life Income Ann	uity settlement	

*Based on annuitizing the Universal Life Insurance policy's death benefit to a single premium immediate annuity. The annuity provides a guaranteed steady stream of income payments for the rest of the annuitant's life. The policyowner is responsible for any taxes payable on the income payments. A one-time policy fee of \$325 or \$250 (depending on which income annuity is available in your state) is deducted from the premium at issue of the annuity. If applicable, a state premium tax may also be deducted. Annuity payments above the policy's cost basis (i.e., gross premium) will be fully taxable.

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